





# The cost of living and local government

Nicky Old
Director of Communications
Local Government Association

LGcomms Academy 2022

**Crisis – the new normal for public service communications?** 

**30 November 2022** 







### Cost pressures on councils

LGA survey shows councils are experiencing additional financial pressure or risk from:

- pay pressures (94 per cent)
- energy price increases (96 per cent)
- uplifts in contract prices or re-negotiations (90 per cent)

LGA analysis shows inflation, estimated increases to the National Living Wage and increasing demand will lead to a £3.4 billion funding gap in 2023/24 rising to £4.5 billion in 2024/25.

Climate change is a global emergency that requires coopera between all nations. That's why today the Guardian has joi with more than 30 newspapers and media organisations i more than 20 countries to present a common view about v needs to be done to stop the planet hurtling towards the po of no return - where climate chaos becomes irreversible.

# It's time to a

The Guardian view on the climate crisis Journal, Page 2

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#### Tory councils warn Sunak on stark risk of bankruptcy

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# Save



Rishi Sunak and Jeremy Hunt are finalising Thursday Autumn Statement ( Image: PA)

**NEWS POLITICS FOOTBALL CELEBS** MONEY ROYALS

#### Council tax would need to rise TWENTY PER CENT to plug huge funding hole, Rishi Sunak told

The Local Government Association has warned that even if all spending is cut on services such as libraries, swimming pools and waste collection, councils would still face a shortfall

By Ashley Cowburn, Political Correspondent 00:01, 16 Nov 2022

















### The Autumn Statement: does it help?

- Local government specifically mentioned / recognised
- Funding gap has closed more details needed to say by how much
- Some new government grants, protects business rates income to CPI and permits a higher increase in council tax and adult social care precept
- Focus on social care means that many of the announcements do not meet some of the pressures councils, particularly districts, are facing
- Not all councils will be taking advantage of the option to raise council tax to the maximum allowable
- Policy announcements early December; provisional LGFS 21 Dec (tbc)?









### **Our residents**

There are populations in our society who are likely to be disproportionally affected by the increased living costs:

- Low-income households with children
- People with long-term health conditions
- People living in deprived areas
- People from black, Asian and minority ethnic communities
- People with a disability
- Older adults
- People who are just about managing
- Students





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#### Madness of Britain's handout culture

WORKSHY households by Glas Sautides
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SOME SUFFER FOOD HUNGRY AND GOING POISONING AS FRIDGE

■ FAMILIES USING JUST ■ BUT EMERGENCY ONE LIGHT BULB TO

TO SCHOOL GRUBBY FREEZERS TURNED OFF SAVE ON ENERGY BILL AS INFLATION SOARS

DESPERATE paramets have arcidentally painessed their children by running off triligue and fiveness to zero mixes as second, peters have the poor harden, a chearty has warned. Others are said to use a ningle light children for table to use a ningle light. charity has warned.

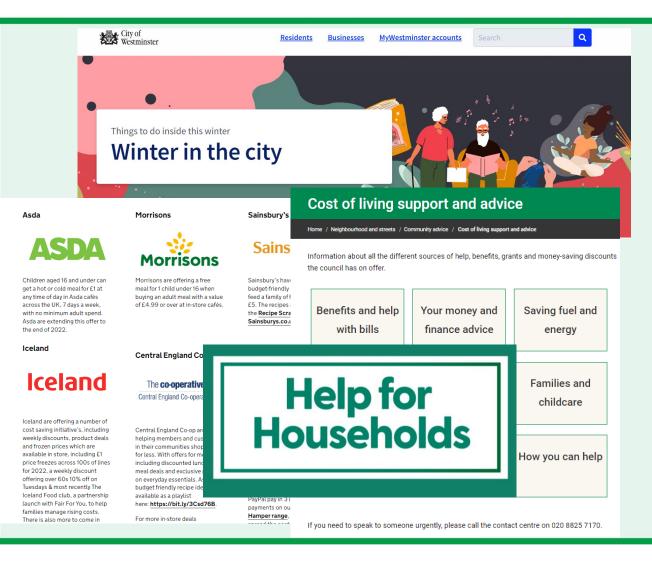
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- Increasing knowledge of what's available – nationally and locally
- Making services and processes easy, accessible and inclusive
- Choosing words, tone and visuals carefully
- Thinking about mental health as well as physical/financial health
- Remembering there is help and there is hope







### **Further information**

LGA Autumn Statement Briefing

LGA Cost of Living Hub

Hertfordshire County Council behavioural insights

LGA Parliamentary briefing on the impact of the cost of living on

public wellbeing

**ONS** hub for cost of living analysis

Nicky Old – <u>nicky.old@local.gov.uk</u>







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