



Liverpool  
City Council

# EURO vision

**SONG CONTEST**

**UNITED KINGDOM**

**LIVERPOOL 2023**





- **Tens of thousands of fans**
- **Millions watching around the world**



- **Fan zones**
- **Schools & community programme**
- **Cultural festival**

- **LCC social media channels**
- **Press**
- **Residents**
- **Stakeholders**

# Legacy

- The big opportunity
- How can Liverpool make the most of Eurovision beyond May 2023?
- Tourism naturally, but beyond that?
- **This is where we need you most -**  
How can this be the start of something huge for Liverpool, not the end?

# Ways to get involved

- **Ideas**  
[eurovision2023@Liverpool.gov.uk](mailto:eurovision2023@Liverpool.gov.uk)
- **City welcome look and feel**  
How to help us make Liverpool look and feel as good as possible
- **Volunteers**  
Details later in the year but chance of corporate support
- **Making Eurovision uniquely Liverpool**  
What can you do on your own to make the most of the opportunity



Liverpool  
City Council

EURO  vision

SONG CONTEST

UNITED KINGDOM

LIVERPOOL 2023

Thank you

