# The importance of internal communications – a Chief Executive's perspective

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### A quick introduction to Southwark





**NEARLY ETHNIC** 









Our priorities and how we work

People-powered

to deliver them





Keeping you safe

We will address violence We will drive growth and investment in our key against women and girls, youtl industries, make our borough violence and hate crime. more digitally connected and support our high streets, creating new jobs and

Creating a thriving

and inclusive economy

### Supporting families

We will support residents at every stage of their lives, with an excellent education, support to live healthy lives, and care in

### Nurturing a healthy environment

We will cut carbon emissions and clean up our air. We will keep pollution away from our schools and help you make your home greene

### Investing in communities

We will continue to celebrate the diversity and heritage of our borough

### Transforming our borough

We will create a peoplepowered Southwark close the gap in life chances and deliver thriving and sustainable

3. Reducing inequality

# ourho

### **Building and managing** quality, affordable homes

We will start building a thousand new council homes on top of the 2,500 we have already built or have started



We will work with our communities to deliver a new vision for Southwark 2030. drawing on our strong values that put residents at the heart of what we do; prioritise equality, fairness; and aim to make Southwark a place we can all be proud of.



spo





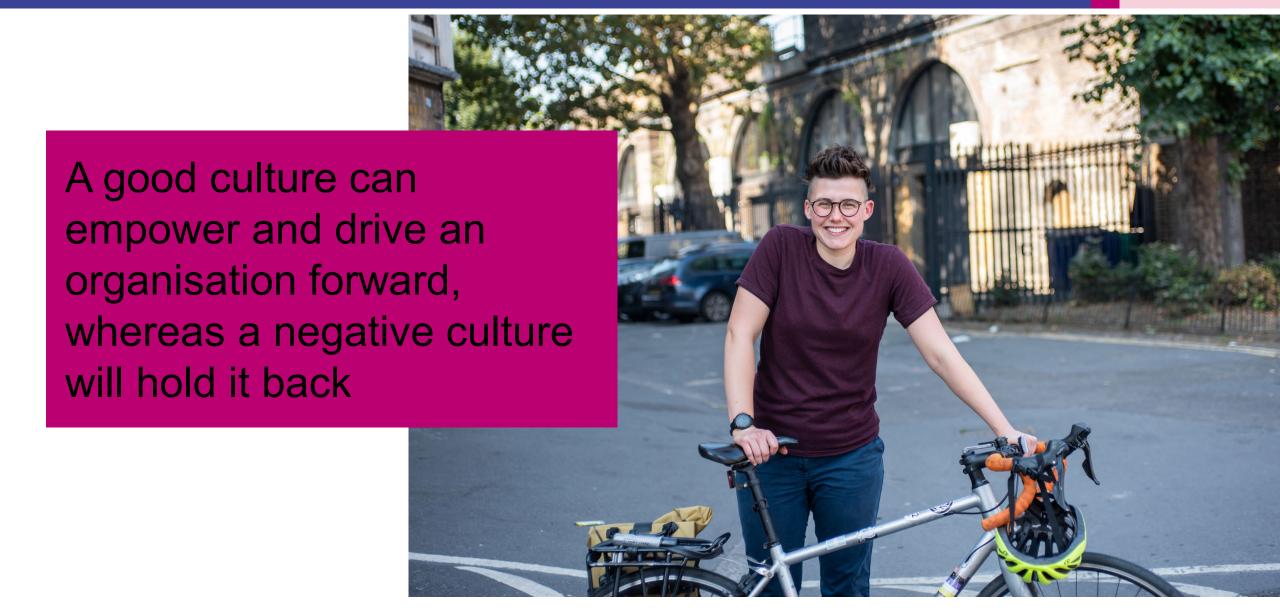


## Why internal comms matters

Why is internal comms important to me as a Chief Executive?



# A good culture relies on good comms



# But don't just take my word for it

The Chartered Institute of Personnel and Development says that good internal communication enables employees to:

- stay connected to their workplace
- understand their organisation's purpose and strategy
- identify with its values
- develop a sense of belonging by understanding how they contribute to a wider purpose

Having a dedicated internal communications team is also associated with higher levels of employee engagement and workers are less likely to leave their organisation, than those without an internal communication team



# People power



# People power in action

Let's hear from Edward

https://www.youtube.com/watch?v=42dY9wYxGKM&feature=youtu.be



# And finally....

Any questions?

