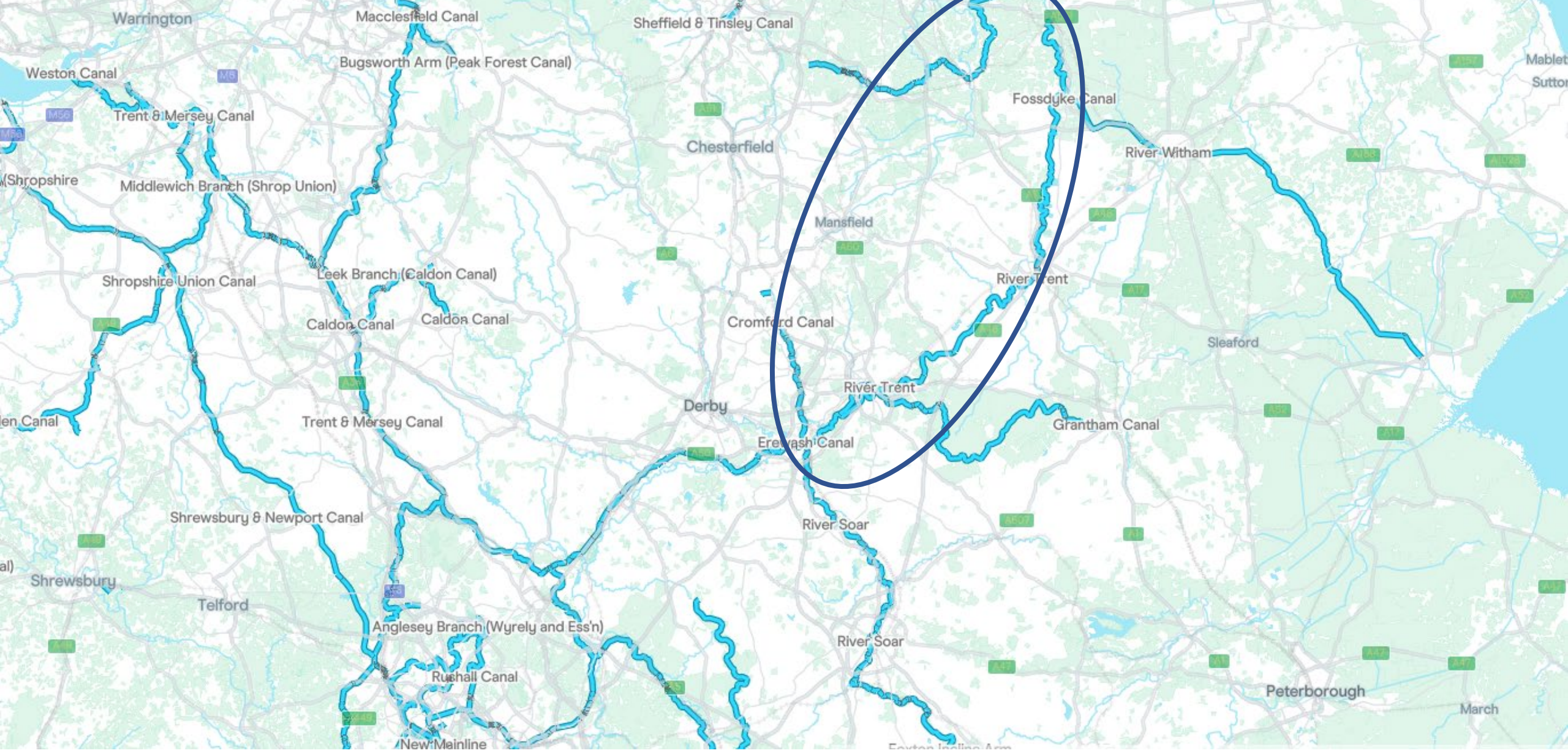




Flooding and weather emergencies masterclass



**Nottinghamshire
County Council**

What happened in Nottinghamshire?

2 January

Yellow weather warning for rain.

3 January

Internal flooding and road closures.

4 January

Major incident declared as river levels increased and began to peak at levels similar to the highest ever recorded.

7 January

Communities continued to be affected and river levels began to show signs of falling.

6 January

The River Trent peaked at Torksey Lock at the highest level ever recorded and further communities were identified as at risk.

5 January

River Trent peak moved through Nottinghamshire and communities were evacuated.

What did we do?

Initial warning and advice

 Nottinghamshire County Council
2 January · 🌐

⚠️ Weather warning in place

There is currently a yellow weather warning for heavy rain in place until 9pm tonight across #Notts. There are things you can do to help us and the emergency services:

- ✅ Keeping an eye on weather forecasts, flood alerts and warnings
https://orlo.uk/CheckFlooding_8NzG5
- ❌ NEVER ignore road closure signs.
- ✅ Make sure you're prepared in case you do have to evacuate
https://orlo.uk/BeingPrepared_2QKAK
- 🚗 If you're driving, remember to drive to the conditions and check out our driving advice
https://orlo.uk/WinterDriving_Qnj2s
- ⚠️ Stay away from swollen rivers and flood water.

If we have closed a road due to flooding, it is for your own safety, so please NEVER ignore closure signs and don't drive through flood water.

- ❌ You don't know how deep flood water is
- ❌ Just 30cm of flowing water is enough to move your car
- ❌ There can be hidden dangers underneath flood water

#InAllWeathers

Preparing for a flood

- Check local flood warnings
- Make a personal flood plan
- Check weather forecasts

 Nottinghamshire County Council  

Continued advice

 Nottinghamshire County Council
3 January · 🌐


!! Flooding update ⚠️

A number of flood alerts and warnings are in place across Nottinghamshire due to Storm Henk.


- 👁️ CHECK - Knowing of any alerts or warnings in place in your area is one of the best ways to be prepared for flooding. View flood alerts and warnings https://orlo.uk/CheckFlooding_2lmij
- 🚗 TRAVEL - Consider whether your travel is necessary and if you're out on the roads, make sure to drive to the conditions. Road closures due to flooding remain in place, so visit our disruption page to stay up-to-date. https://orlo.uk/Disruption_1O58f
- 🚫 FLOOD WATER - Please do not attempt to drive through flood water. We cannot stress enough that you should never ignore flood warning and road closed signs.
- ⚠️ STAY ALERT - Flood warnings and alerts can change, so make sure you are staying up-to-date. Most importantly, stay safe.
- 🏠 STAY AWAY - Please stay away from flood waters and swollen rivers.

#InAllWeathers

Flood alerts and warnings for Nottinghamshire

 Nottinghamshire County Council  


Working with our partners

 Nottinghamshire County Council
4 January · 🌐

!! Our colleagues Newark and Sherwood District Council have set up a rest centre in Newark for those who need it.



This is a safe place for residents to shelter.


You can find out more about staying safe https://orlo.uk/Prepared_mT7ts



Rest centre open in Newark

www.newark-sherwooddc.gov.uk
01636 650000


 

 Newark and Sherwood District Council
4 January · 🌐

!! Rest Centre open at Newark Sports and Fitness Centre !!

If your home is flooded or at risk of flooding and you need a safe space overnight, a rest centre is now open at Newark Sports and Fitness Centre, Lord Hawke Way, Newark NG24 4FH. Please make your way there, and you will be met by some of our staff who will look after you and provide you with the essentials. Stay safe, everyone.

Declaring a major incident

 Nottinghamshire County Council
4 January · 🌐

!! Major incident declared due to flooding along the River Trent 🌊

A major incident has been declared along the River Trent in Nottinghamshire due to flooding and the risk of further flooding caused by Storm Henk.

Nottinghamshire and Nottingham Local Resilience Forum has taken the decision due to rising river levels along the River Trent, which is yet to peak.

We, alongside our partner agencies, are advising residents living along the Trent Valley to be prepared for flooding as latest forecasts show that river levels along the River Trent could come close to the highest levels on record from the year 2000.

So, how can you prepare for flooding? Well, we've got a few bits of advice for you 🙌

🔵 CHECK - It's a good idea to check flood alerts and warnings in place for your area. You can also sign up to get alerts sent to you via text message. 📧
https://orlo.uk/WarningsandAlerts_0sCv/

🏠 THINK - If you live in an area at risk of flooding, consider whether you need to travel and only do so if necessary. You can find a full list of roads closed due to flooding on our disruption page 📄 https://orlo.uk/Disruption_Pf1c


❌ AVOID - Make sure to avoid swollen rivers and flood water and NEVER ignore road closure signs. We're hearing reports of people ignoring closure which have been put in place, so remember, we close roads for your safety.

✅ PLAN - Read our advice on preparing for a flood and what to do during a flood and make sure that if you live in an area at risk of flooding that you are prepared to evacuate should you be asked to do so. 📄 https://orlo.uk/Preparing_7BxS5


!! KNOW - Knowing what to do should a flood occur is really important and if there is an immediate risk to life or health, contact the emergency services by calling 999.

We know that you might be thinking 'the weather isn't bad at the moment so why are we talking about a major incident?' but the conditions over the last few days have caused high river levels on other rivers which feed into the River Trent. This then has an impact on the River Trent, resulting in high river levels in Notts.

Stay safe #Notts



Harder hitting messaging

 Nottinghamshire County Council
5 January · 🌐

🚫 Seen a road closure sign? Remember, they apply to everyone.

We've had a lot of reports of motorists ignoring road closure signs across the county, particularly in Gunthorpe.

We cannot stress enough that closed means closed and that when close a road due to flooding, we do this for YOUR safety.


Just 30cm of flowing water is enough to move a vehicle.

Not only that, but there can also be hidden dangers beneath the water, and you don't know how deep the water is.

That's why it's always safest to find an alternative route.

We know that closures have an impact on motorists, but remember, closed means closed.

Find a full list of road closures on our disruption page
https://orlo.uk/Disruption_rtqOY



Showing that we're here

 Nottinghamshire County Council
@NottsCC

📞 If you are in a community affected by flooding and have an urgent enquiry, we are here to support you.

Our Customer Services Centre will be open over the weekend and you can contact them by calling: 0300 500 8080

📅 Saturday 6 Jan: 9am - 4pm.
📅 Sunday 7 Jan: 9am - midday.



6:10 PM · Jan 5, 2024 · 3,671 Views




Targeting communities at risk

 Nottinghamshire County Council
@NottsCC

!!! ⚠️ THREAD | We're appealing to communities near the northern sections of the River Trent in Nottinghamshire including:

- ! Church Laneham
- ! Cottam
- ! Dunham-on-Trent
- ! Fledborough
- ! High Marnham
- ! Laneham
- ! Low Marnham
- ! Marton
- ! Ragnall
- ! Torksey

At risk from flooding?
Have you got everything you need if you need to evacuate?

 Medication and equipment	 Your wallet and purse
 Baby food, nappies and supplies	 Mobile phone and charger
 Overnight bag including clothes	 House keys
 Your pets and pet food	 Important documents

 ALT Nottinghamshire County Council

 Nottinghamshire County Council ▶ Cottam Village, Nottinghamshire
6 January · 🌐

If you live in Cottam or surrounding areas, we have some important advice for you regarding flooding 📌

At risk from flooding?
Have you got everything you need if you need to evacuate?

 Medication and equipment	 Your wallet and purse
 Baby food, nappies and supplies	 Mobile phone and charger
 Overnight bag including clothes	 House keys
 Your pets and pet food	 Important documents


 Nottinghamshire County Council

 Nottinghamshire County Council
6 January · 🌐

!!! ⚠️ We're appealing to communities near the northern sections of the River Trent in Nottinghamshire including:

- ! Church Laneham
- ! Cottam
- ! Dunham-on-Trent


Finding some calm after the storm

 Nottinghamshire County Council
@NottsCC

♥ A big thank you to all our staff and teams at our partner agencies for all their work to keep [#Notts](#) safe.


If you've been affected by flooding our Customer Services Centre is open between 9am and midday tomorrow to support you.

☎ Contact them by calling: 0300 500 8080




ALT

8:30 PM · Jan 6, 2024 · 8,521 Views

 Nottinghamshire County Council
@NottsCC

THREAD| Flooding update [#Notts](#) [7January]

River levels are receding across the county but we're aware some communities, particularly those around Newark & Sherwood and Bassetlaw, are still affected by flooding from Storm Henk.



ALT

Press releases issued to Nottinghamshire media

Newsroom

Home News Blog Publications Communications and marketing team

County council urges residents to be prepared for flooding

Wednesday, 3 January 2024



Residents across Nottinghamshire are being reminded to check flooding advice following Storm Henk.

A number of communities across the county have already experienced flooding, and with river levels in some places yet to peak, Nottinghamshire County Council is advising residents to check flood alerts and warnings in place across the county to stay prepared: <https://check-for-flooding.service.gov.uk/alerts-and-warnings?a=Nottinghamshire#warnings>

Newsroom

Home News Blog Publications Communications and marketing team

Major incident declared in Nottinghamshire due to flooding.

Thursday, 4 January 2024



A major incident has been declared along the River Trent in Nottinghamshire due to flooding and the risk of further flooding caused by Storm Henk.

Nottinghamshire and Nottingham Local Resilience Forum has taken the decision due to rising river levels along the River Trent, which is yet to peak.

Latest forecasts are currently showing that peaks along the River Trent could come close to the highest levels on record from the year 2000 and so Nottinghamshire County Council and its partner agencies are advising residents in areas along the Trent Valley to be prepared for flooding.

Email bulletins issued to flooding subscriber list

Nottinghamshire County Council
Flooding

SHARE Having trouble viewing this email? View it as a Web page.

FLOODING
 help and advice




Heavy rain causes flooding across Nottinghamshire

Storm Babet has brought exceptional severe weather to Nottinghamshire and two weather warnings remain in place across the county.

We've working hard alongside our partner agencies to support communities affected by flooding and have put a number of road closures in place across the county to keep all road users safe.

Further rain and flooding is expected into the weekend so we've put a roundup together of our top advice when it comes to staying safe.


View flood alerts and warnings for Nottinghamshire

Remember, we close roads for YOUR safety

Our highways teams have been working hard throughout today to close roads affected by flooding. We cannot stress enough that road closures are in place to protect all road users and that you should never ignore closure signs.

We know flooded roads can impact on your journey, but you should never drive through flood water, because:

- you don't know how deep flood water is,
- just 30cm of flowing water is enough to move your car,
- there can be hidden dangers underneath flood water.




Remember, it's always safer to find an alternative route.

How can I stay safe on the roads?

We advise that you should only travel if absolutely necessary into the weekend as road conditions have been affected significantly by the heavy rain.

If you are out on the roads, it's important to take note of advice for driving in heavy rain and flooding.

We've also got advice on our website about [flooded roads](#) and what to do if you come across one.



Read our driving advice

What should I do during a flood?


Knowing what to do when a flood occurs is just as important as taking steps to be prepared.

In the event of a flood, you should focus on the safety of you and your family and make sure to:

- cooperate with the emergency services if they tell you to evacuate during flooding
- be prepared to act quickly and get yourself to safety.

If life is in danger, call 999.

Find out more about what to do during a flood



Nottinghamshire County Council
Flooding

SHARE Having trouble viewing this email? View it as a Web page.

FLOODING
 help and advice




Major incident declared due to flooding along the River Trent

A major incident has been declared along the River Trent in Nottinghamshire due to flooding and the risk of further flooding caused by Storm Henk.

Nottinghamshire and Nottingham Local Resilience Forum has taken the decision due to rising river levels along the River Trent, which is yet to peak.

Latest forecasts are currently showing that peaks along the River Trent could come close to the highest levels on record from the year 2000 and so Nottinghamshire County Council and its partner agencies are advising residents in areas along the Trent Valley to be prepared for flooding.

Key tributaries which feed in to the River Trent, including the River Derwent, the River Soar and the River Dove, have already reached their peaks and high water levels will now pass down the Trent, which is likely to lead to the flooding to properties and roads.

Residents who live in the flood risk areas are being asked to ensure they have preparations in place in case they are asked to evacuate. Councils, emergency services and the Environment Agency have been providing emergency support to communities impacted and will continue to provide support across the county.

Find out more

Working with local, regional and national media



What was the impact of our comms?

Channel	Impact	Key points
<i>Social media</i>	<ul style="list-style-type: none"> • 706,588 people reached. • 22,192 clicks across all posts. • 2,000 shares. • Top post reached 141,232 people. 	<ul style="list-style-type: none"> • Major incident post was the highest reaching post on social media for the last 12 months. • This post also had the highest number of shares of any in the last 12 months at 466.
<i>Emailme</i>	<ul style="list-style-type: none"> • 1,658 growth in subscribers. • 54% open rate. • 0 unsubscribes. 	<ul style="list-style-type: none"> • On average open rate is around the 30% mark. • Bulletins normally see some unsubscribes. • 70% engagement rate.
<i>Press releases</i>	<ul style="list-style-type: none"> • Two proactive press releases. • National reach. • 67 interview requests. 	<ul style="list-style-type: none"> • Issued locally but picked up nationally.
<i>Website</i>	<ul style="list-style-type: none"> • 53,414 visits to the 'current disruption' page between 2 and 8 Jan. 	<ul style="list-style-type: none"> • Top visited page is usually our jobs page with around 30,000 views on any given week.

What did we learn?

- You can't put a price on real photographs.
- Trust yourselves as the experts in comms.
- Further work needed on targeting smaller communities.
- Continue to develop our toolkit for partners.
- Rotating meetings is a positive.
- Looking at resourcing going forward.

